

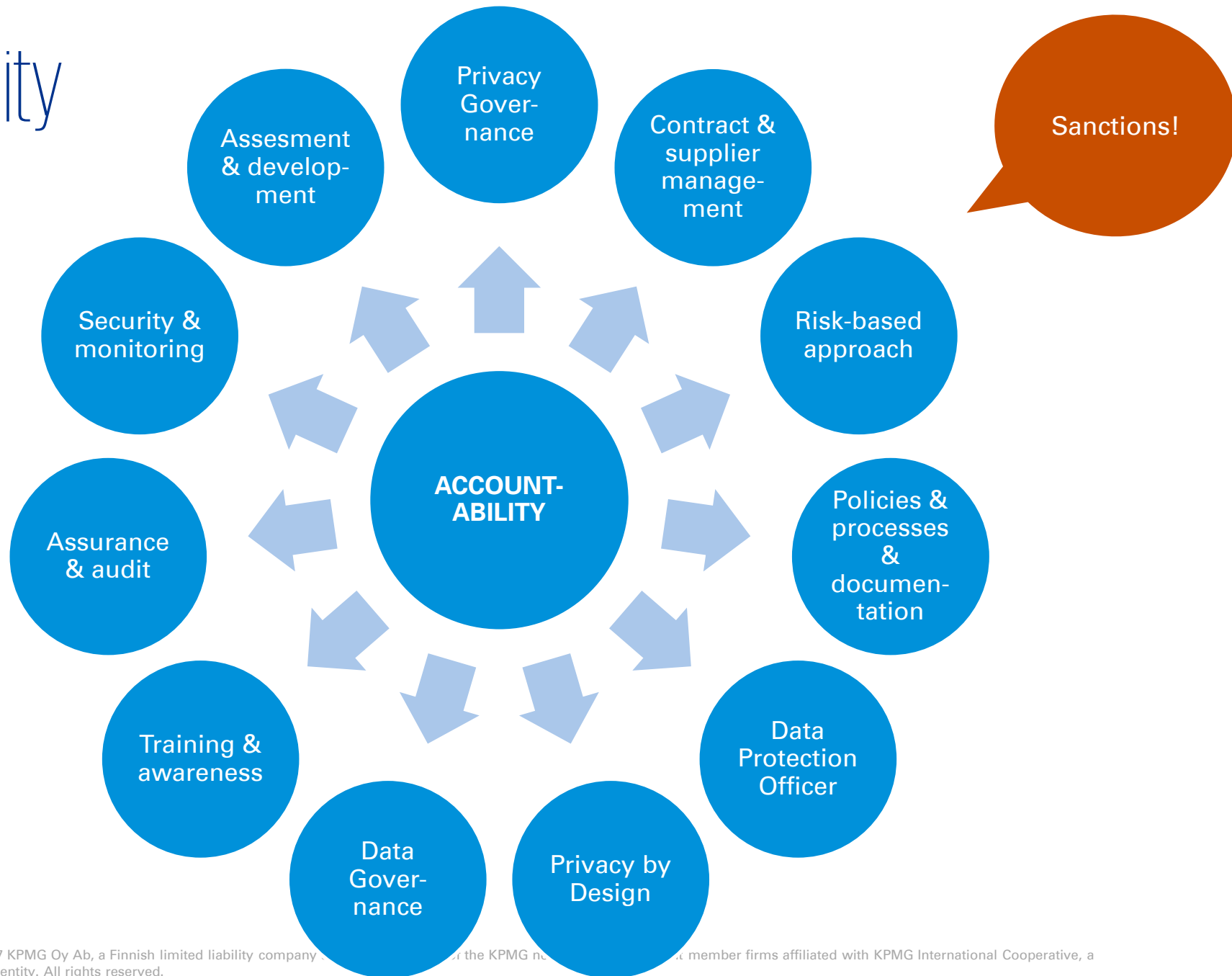


# The General Data Protection Regulation – From Compliance to Accountability

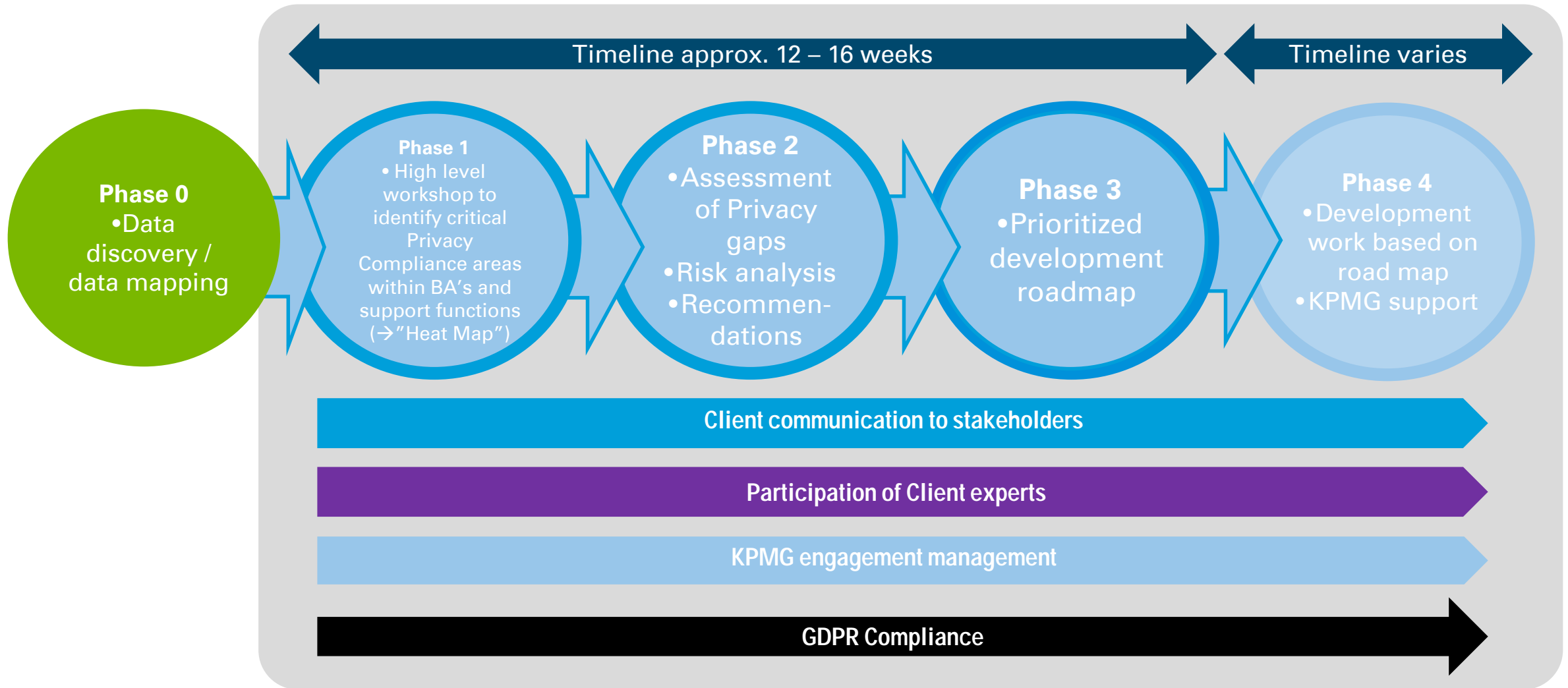
25.9.2017

Mikko Viemerö (CIPP/E, CIPM, CIPT, CISA, CISM)

# Accountability



# A typical development project



# Critical themes in development

Risk assessments

Privacy governance and  
policies +  
implementation

Training

Mapping of personal  
data, flows & systems

Processes; data lifecycle  
management

Suppliers, contract  
management and data  
transfers

Security

Monitoring

Rights of data subjects

# Experiences from the field

Three dimensions of privacy – legal, organizational, technical

Interpretation of GDPR requirements – risks and opportunities (risk-based approach!)

Change of culture inevitable in many cases

Role of DPO – independence crucial

Often Compliance initiatives – not only vis-a-vis to the GDPR

Insufficient knowledge of provisions and interpretation → overkill or abandonment of business opportunities

Compensative controls as a tool for accountability

# KPMG Privacy Approach



## Privacy Principles

Privacy components are viewed against the internationally-recognised 'Generally Accepted Privacy Principles', which provide the foundation for our privacy management framework.



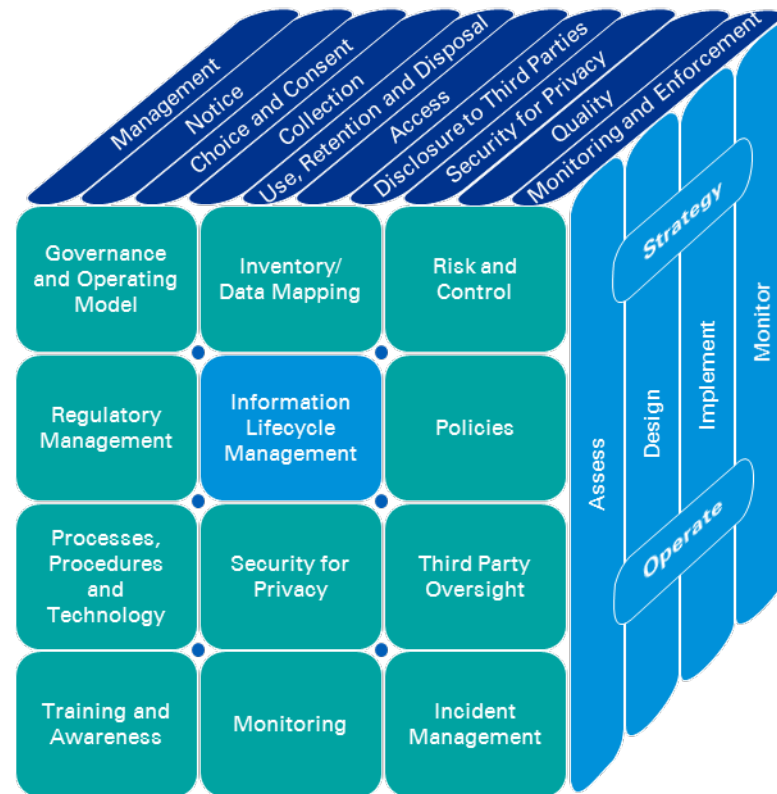
## Privacy Management Framework

Our framework elements are the distinct components that organisations employ to help ensure compliance with applicable Privacy laws and regulations. They provide a practical and pragmatic structure for organising the day-to-day management and oversight required to mitigate Privacy risk exposures.



## KPMG Support

Our Privacy Service has been designed on the basis that organisations need tailored risk based solutions to address their individual Privacy needs, risk appetite and future business strategy. Its modular and layered structure enables targeted and tailored solutions to be designed, developed, implemented and monitored consistently, cutting through the complexity of Privacy and complex global organisations.





© 2017 KPMG Oy Ab, a Finnish limited liability company and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative (“KPMG International”), a Swiss entity. All rights reserved.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.