

# UN Global Compact

Sáttmáli Sameinuðu þjóðanna um samfélagsábyrgð

 @atvinnulifid

 @atvinnulifid



# UN Global Compact: Af hverju SA?

- 1 Sameiginlegur vettvangur:** Atvinnurekendur koma saman og vinna að mikilvægum hagsmunamálum
- 2 Tengingar við fjölda verkefna:** Umhverfismál, jafnrétti, stjórnarhættir fyrirtækja o.fl.
- 3 Samfélagsábyrgð í framkvæmd:** Leið fyrirtækja að stórum og markvissum skrefum varðandi samfélagsábyrgð
- 4 Samkeppnishæfni:** Verðmætt tæki þegar kemur að því að þróa samkeppnishæfni

LATEST SPECIAL

4AM EDITION

No.38987

MONDAY 21st JULY 1969

4d

FIRST MAN ON THE MOON

'One small step for man, one giant leap for mankind'

by Our News Team in Houston and London

Early this morning, Neil Armstrong became the first man to walk on the surface of the Moon.

Watched by hundreds of millions of television viewers around the globe, the commander of Apollo 11 was guided down the ladder of the lunar module, Eagle, and stepped onto the Moon at 3.56am British Summer Time with the historic words "that's one small step for man, one giant leap for mankind".

Crewed by Neil Armstrong, Edwin "Buzz" Aldrin and Michael Collins, Apollo 11 was launched from Cape Kennedy four days ago.

Orbit

While Collins kept the craft in an orbit of the Moon, Aldrin and Armstrong transferred to the lunar module and blasted away from Apollo 11 to make their descent. Landing in the Sea of Tranquility on the Moon's surface, the first words from man on the Moon were Armstrong's confirmation of a safe touchdown. "Houston,

Tranquility base. The Eagle has Landed".

Moon Rock

Shortly after landing, Armstrong was joined on the moon by Aldrin and the two men began a series of experiments designed to test the difficulty of movement in low gravity. NASA's finest astronauts also collected samples of rock and moon dust. Armstrong commented that "the surface is like a fine powder" and that "it has soft beauty all its own, like some desert of the United States".

planted the Stars and Stripes flag on the Moon's surface before taking a congratulatory telephone call from President Richard Nixon, which the President described as "the most historic telephone call ever made".

Rendez-vous

Armstrong and Aldrin are expected to remain in the module after less than a day on the Moon's surface. If all goes according to plan, they will rendezvous with Collins on Apollo 11, splash down in the Pacific Ocean and return to a hero's welcome on earth.



Man walks on the Moon - Buzz Aldrin planting the American flag.

Triumph for Apollo Crew



The three men on board the Apollo 11 mission owe their place back to their tough training programme and to the sheer luck of finding that their names were next on the NASA list of those due to fly into space.

Neil Armstrong, the commander of Apollo 11, was born in Ohio in 1930 and had flown solo in an aircraft before he could even drive a car. He joined the US Navy and flew 36 combat missions during the Korean War, before becoming a test pilot for the new rocket plane. His success with these ultimate flying machines, one of which he took to a height of

Aldrin, Collins and Armstrong (l-r) board Apollo 11 60km, gave him entry to NASA in 1962. Assigned to the Moon programme, Armstrong became the first man to dock two spacecraft together in 1966.

Edwin "Buzz" Aldrin, the pilot of the lunar module, was born in New Jersey,

Moon, Aldrin's role was altered in training. Once Apollo 11 was orbiting the Moon, Aldrin took command of Eagle, the module which would break away from Apollo 11 and descend safely to the Moon's surface.

Michael Collins, the command module pilot of Apollo 11, was born in Ohio in 1930. Like Armstrong, he flew combat missions as Korea before joining NASA, where his record space walk of two hours and six minutes established his fitness for the moon landing project. Originally due to be the first man to walk on the Moon's surface.

OTHER NEWS

Kennedy to be Charged - Senator Edward Kennedy is to be charged after failing to report an accident in which a woman passenger in his car, Mary Jo Kerpiche, drowned when the car plunged off a ledge at Chappaquiddick. p5

Rolling Stone Mourned - The world of rock and roll mourns the death of Rolling Stone, Brian Jones, who drowned in his swimming pool earlier this month. The coroner declared that Mr Jones's death was the result of alcohol and drugs. p8

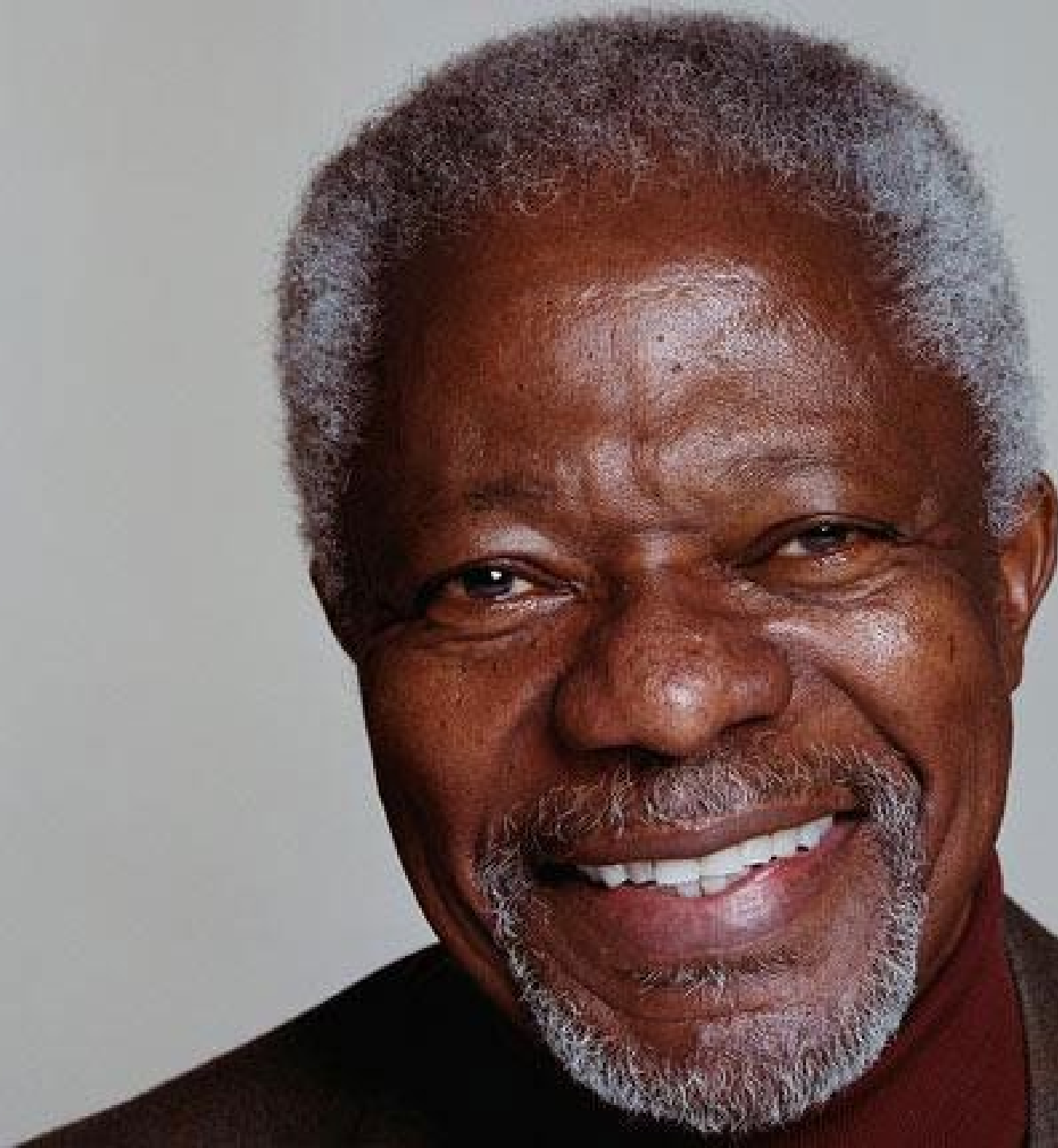
Franco's Heir - Later this week, the Spanish leader General Franco is expected to name Prince Juan Carlos, the son of the current pretender to the Spanish throne, as his heir as Head of State and as the future King of Spain. p6

Advertisement for Pettitt's Sale featuring various items and prices.

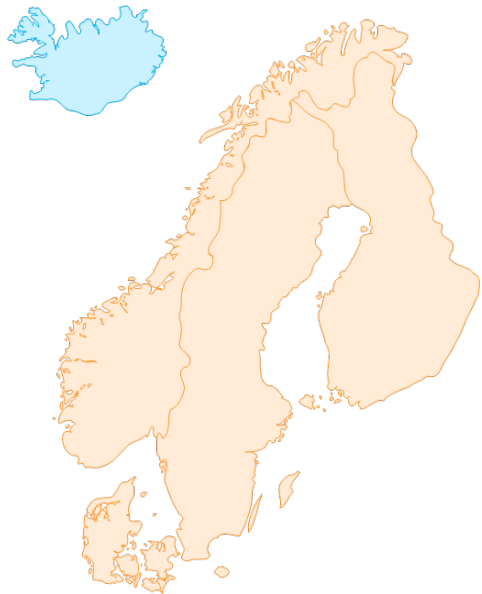


"I propose that you, the business leaders gathered in Davos, and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market."

*Kofi Annan, 31. janúar 1999*



# Global Comopact: Íslenska netið



## Nýtt fyrirkomulag á samstarfinu

- Net Norðurlanda verður ekki rekið áfram
- Í skoðun hvernig best er að þróa net íslenskra fyrirtækja í Global Compact
- Áfram áhersla á tenginu við Norðurlönd

## Hvernig nýtist netið?

- 1 Hagnýtar upplýsingar
- 2 Tækifæri til frekari þróunar
- 3 Að læra af þeim bestu



Hverju getum við miðlað?

# VIÐMIÐ GLOBAL COMPACT



## MANNRÉTTINDI

Viðmið 1: Fyrirtæki styðja og virða vernd alþjóðlegra mannréttinda.

Viðmið 2: Fyrirtæki fullvissa sig um að þau gerist ekki meðsek um mannréttindabrot.

## VINNUMARKAÐUR

Viðmið 3: Fyrirtæki styðja við félagafrelsi og viðurkenna í raun rétt til kjarasamninga.

Viðmið 4: Fyrirtæki tryggja afnám allrar nauðungar- og þrælkunarvinnu.

Viðmið 5: Virkt afnám allrar barnavinnu er tryggt.

Viðmið 6: Fyrirtæki styðja afnám misréttis til vinnu og starfsvals.

## UMHVERFI

Viðmið 7: Fyrirtæki sýni varúð í umhverfismálum.

Viðmið 8: Fyrirtæki hafi frumkvæði að því að hvetja til aukinnar ábyrgðar gagnvart umhverfinu.

Viðmið 9: Fyrirtæki hvetji til þróunar og nýtingar á umhverfisvænni tækni.

## GEGN SPILLINGU

Viðmið 10: Fyrirtæki vinni gegn hvers kyns spillingu, þar með talið kúgun og mútum.

# HEIMSMARKMIÐIN

Markmið Sameinuðu þjóðanna um sjálfbæra þróun



# Hvað fæst með aðild að Global Compact?



## Öflugri viðskipti

- Alþjóðleg viðurkenning
- Áhersla á sjálfbærni og samfélagsábyrgð sem skilar vaxtartækifærum til framtíðar
- Aðgangur að tengslaneti



## Öflugra samfélag

- Ábygð atvinnulífs þegar kemur að samfélagsþróun
- Öflugt innlegg í stefnumótun um samfélagsábyrgð
- Rammi um málaflokkinn og aðhald
- Aðgangur að verkfærakistu, fræðsluefni og námskeiðum



# Áherslur Samtaka atvinnulífsins



- Efla miðlun og upplýsingaflæði
- Hagnýtar upplýsingar: Verkfæri og vörður



- Efla samfélagið, fjölga netverjum
- Samstarf við önnur verkefni, samtök og net



- Upplýsingamiðlun til almennings
- Markviss tenging við önnur verkefni

HS Orka  
Seltjarnarnesbær  
Eimskip  
Klappir grænar lausnir  
Arion banki  
Mannvit  
Isavia  
Efla  
Sólar  
Marel  
Arctic Green Energy  
Réttur  
Landsvirkjun

Reykjagarður  
Ölgerðin  
Síminn  
Festa  
Össur  
Íslandsbanki  
Íslandsstofa  
Íslandspóstur  
Alta  
Landsbankinn  
VÍS  
Verkís

25

## UN Global Compact

Sáttmáli Sameinuðu þjóðanna um samfélagsábyrgð



**FRUMKVÆÐI**

**ÁBYRGÐ**

**ÁRANGUR**

