

The UN Global Compact

- a strategic framework for CSR

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Agenda



1. The UN's cooperation with the private sector
2. What is the UN Global Compact?
3. The UN Global Compact in the Nordics
4. The advantages of the Global Compact
5. The corporate commitment
6. How to get started



UN needs the private sector



"We know how to achieve the MDGs, but we can only do it together"

UN Secretary General Ban Ki-moon



How does the UN work with the private sector?

Global
Compact



Business Call
to Action



Growing
Inclusive
Markets



What is the UN Global Compact?



- Global Compact is a **strategic framework for Corporate Social Responsibility**
- 10 principles within four areas: **workers rights, human rights, environment and anti-corruption**
- 8.700 companies and organizations from 130 countries. Half of the companies are small and medium-sized
- Local Global Compact networks in 90 countries. For the Nordic companies there is the **Global Compact Nordic Network**.
- Global Compact is about **creating continuous improvements** – and not about being perfect!
- Global Compact is a platform for **communicating the company's CSR work**

The Ten Principles



Human Rights

- 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- 2: make sure that they are not complicit in human rights abuses.

Labour

- 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- 4: the elimination of all forms of forced and compulsory labor;
- 5: the effective abolition of child labor; and
- 6: the elimination of discrimination in respect of employment and occupation.

Environment

- 7: Businesses should support a precautionary approach to environmental challenges;
- 8: undertake initiatives to promote greater environmental responsibility; and
- 9: encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

- 10: Businesses should work against corruption in all its forms, including extortion and bribery.

The Global Compact in the Nordics



The government's support of the Global Compact can be read in the number of participants.....



243



35



6



68

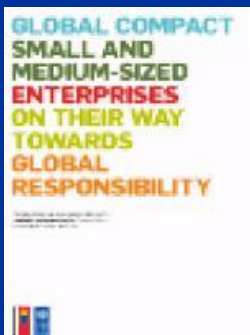


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The advantages of the Global Compact



- "Makes the company's CSR work visible"
- "Access to network and professional dialogue"
- "A framework for CSR and keeps focus in the CSR efforts"
- "Solid foundation for long-term relations to suppliers"
- "The yearly reporting gives ourselves an overview"



"Global Compact – Small and Medium-Sized Enterprises on their way towards Global Responsibility"

The corporate commitment



- Make the Global Compact principles an integral part of business strategy, day-to-day operations and organizational culture;
- Incorporate the Global Compact principles in the decision-making processes of the highest-level governance body (i.e. Board);
- Contribute to broad development objectives through partnerships;
- Integrate in its annual report/sustainability report a description of the ways in which it implements the principles and supports broader development objectives; and
- Conduct Global Compact advocacy to partners, clients, consumers and the public at large.
- To pay an annual fee – for most companies between 500-2500 USD

How does the company join the Global Compact?



- *What can the company get out of joining the Global Compact, where should we start and where should the work be anchored?*
.....
- The CEO shall send a **letter to UN General Secretary Mr. Ban Ki-moon**.
- **Initiate changes** in the company.
- **Show externally** that the company supports the Global Compact.
- Publish an **annual status report** on the company's Global Compact initiatives.

Help to get started....



More information

www.unglobalcompact.org

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